



FEBRUARY 2010

127 Avenue A
PO Box 135
Snohomish, WA 98291
www.cityofsnohomish.com

SNOHOMISH CHAMBER OF COMMERCE MEMBER NEWSLETTER

Chamber Calendar

- Wed, Feb 10 11:30 a.m.
Chamber in Action
Collector's Choice Banquet Room

- Thurs, Feb. 11 10 a.m.
Ambassador Meeting
Kla Ha Ya Village Office

- Tues, Feb. 16 11:30 a.m.
Member to Member Awards Luncheon
Cabbage Patch

- Tues, Feb. 16 5:30 p.m.
Car Display Meeting
COMSERV

- Wed, Feb. 24 8:00 a.m.
Community Coordinating Meeting
Senior Center

- Thurs, Feb. 25 11:30 a.m.
Board of Director Meeting
Faith Assembly Church

President's Letter

Dear Snohomish Chamber members,

January was a great month and an outstanding start to the New Year for your Chamber. Many of you had the opportunity to attend our January Member to Member meeting where your Chamber Board and I presented our 2010 goals. We also spoke about activities and committees members may use to gain exposure for your business. I truly hope that you found the information useful and valuable.

January was also the kick off to our bimonthly cooking demonstrations. January's event featured food prepared by Cabbage Patch Chef Sondy McCutchan, Sue Sullivan. Tina Rybal, Manor of Wine expertly paired the five courses with various wines she has available. Our next demonstration will feature Java Haus Chef James White. More information will be in the March newsletter, at the Chamber website, or contact the Chamber office.

January went out with a bang with our annual GroundFrog Day celebration. Hard work and great planning from JD Fields of Catch the Beat and the rest of the GroundFrog Day committee made the event a huge success!! The event got so much attention this year that it attracted the eyes of national news cameras such as CNN and more. Great job once again to the GroundFrog Committee!! During the celebration, a new bench in Ferguson Park was dedicated to our late friend and creator of GroundFrog Day, Daryl Bertholet. I was honored to participate along side of his family and close friend Mike to formally dedicate the bench to our friend. He will always be remembered.

February looks to be another busy month. I would like to invite all Chamber members, friends, families, colleagues and anyone else in Snohomish to attend our February 16th Member to Member meeting. This is our annual awards luncheon where we honor local businesses, members and others in the community for their work during last year. The luncheon starts at 11:30 a.m. at the Cabbage Patch. Please contact the Chamber office to RSVP.

The first of the Snohomish Chamber Networking Breakfast at the Snohomish Boys and Girls Club will be on February 23rd. This event is sponsored by Peoples Bank with breakfast being provided by Java Haus. It's sure to be a great event and a great way to meet other members of the Chamber and business community. Register and pay for your spot by February 17th and get \$5 off your admission. More details on the Chamber website.

Thank you all for a great start to the New Year and make it a great day.

Sincerely,

Jeff Rasmussen, President, Snohomish Chamber of Commerce

Premier Members



Membership Meeting

February 16, 2010 Cabbage Patch Restaurant - 111 Avenue A

Lunch - Sign In at 11:30 a.m. Meeting begins at noon

RSVP manager@cityofsnohomish.com

\$15 Members - \$18 Non-Members RSVP: manager@cityofsnohomish.com

Program: Annual Chamber Awards Luncheon

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Community Coordinating

We had another great turnout for our Community Coordinating Committee meeting. Thank you to all of you who attended.

Saturday, Feb. 6 - Senior Center
Breakfast - 8:30am - 10:30am - Senior Center

Rotary Crab Feed -- 6:00pm - St. Johns
- 913 2nd Street

Monday, Feb. 8 - Community
Appreciation Awards - Boys & Girls Club
- 6:00pm - 7:30pm

Tuesday Feb. 9 - School Bond
REPLACEMENT Levy Ballots are due!!!

Sunday, Feb. 14 - Senior Center: Harry
& Rosey Vacation - 1:30pm

Saturday, Feb. 20 - Pat Castro
Scholarship Benefit Concert - Info:
Tammy 425-350-4013

Thursday, Feb. 25 - Yummy Yummy!!!
Girl Scout Cookies go on sale

Saturday, March 6 - Boys & Girls Fund
Raiser at the Senior Center

Our next meeting is March 24th at
7:45am at the Senior Center. If you have
an events going on this is the place to be.
See next month.

Sue Sullivan, 425-334-1849

GroundFrog Day

Snohomish Slew clearly saw his reflection on Saturday January 30 when he made his frognostication that the Great Northwest will see 6 more weeks of breezy and mild weather. The weather prediction from Slew was masterfully interpreted by his faithful seers Wally Walsh and Dallas VanDyke

The 5th annual GroundFrog Day in Snohomish was attended by loyal subjects of the majestic GroundFrog day Royalty, King and Queen Mike and Casey Johnson and the adorable Prince and Princess Evan McBryde and Miranda Preston representing the Snohomish Boys and Girls Club. Other "celebrity friends" included the SeaFair Pirates, Kla Ha Ya Days, Tad the Frog, Aqua Soxs, Webby, Community Transit, Oxygene, Top Foods, and Splash the Otter.

The GroundFrog Day Ceremony was officially began when host J.D. Fields of Catch the Beat presented the beloved Legend of Snohomish Slew followed by the arrival of our Girls Scouts color Guard and the entrance of Slew's mascot friends escorting the Prince and Princess of GroundFrog Day. Dynamic Diesel's bright green Mustang delivering the festivities, King and Queen. The national anthem was sung by Dakota Newman while the Girl Scouts troop 392 presented the colors.

The GroundFrog Day Committee was chaired by J.D. Field of Catch the Beat, who was the host the day's ceremonies and kept things hoppin at the Frogorama expo held in the National Guard Armory. The large crowd that attended the Frogorama were treated to a performance by Dakota Newman and were able to meet Snohomish Slew up close and personal. The committee members included, Jamie Johns, Daryl Bertholet's daughter, Carol Robinson, Girl Scout Troop 392 Leader, Sandy Bartel,



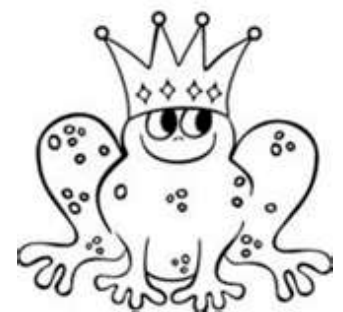
First Heritage Bank, Debbie Emge, City of Snohomish and Pam Osborne, Snohomish Chamber.

GroundFrog day was presented by First Heritage Bank, sponsored by BECU of Lake Stevens and Chuck's Seafood Grotto. Ceremony business participants were, Catch the Beat, Just Frogs and Toads Too Foundation, NW Sand and Gravel and Dynamic Diesel. Thank you to Rowdy Rascals Toy Store for sponsoring the chamber's Frog Kissing Game

Following the GroundFrog Day Celebration, a new Park Bench was dedicated to Daryl Bertholet. Jeff Rasmussen, Chamber President welcomed the crowd to the dedication and spoke of the unique imagination of Daryl that created the GroundFrog Day and Great Pumpkin River Race and Daryl's commitment to the Snohomish Chamber. Daryl's family was represented by his wife Nancy and daughter Jamie. Both spoke of Daryl's love and commitment to the Community of Snohomish. Groundfrog King and City of Snohomish Facilities Director Mike Johnson accepted the presentation plaque from Daryl's family which will be placed on the park bench. Mike stated that Daryl was dedicated to his work as Director of the Snohomish Community Food Bank and his contributions made to the Parks departments of both Snohomish and Everett.

Donations to the Daryl Bertholet Park Bench memorial are still being accepted by the Snohomish Chamber of Commerce.

[GroundFrog Day and Dedication Pictures by Todd Elvig, Active Web F/X http://media.](http://www.groundfrogday.com)



2009 Awards Luncheon

February 16, 2009

11:30 a.m.

Cabbage Patch Restaurant

The February 16, 2009 Member to Member meeting is dedicated to the Presentation of Special Awards for volunteer contributions made in 2009 to the Chamber and the community. The Following awards will be presented by 2009 President Sue Sullivan.

- + **Volunteer of the Year** - Carol Bell, Manager, Peoples Bank
- + **Community Service Award** - Marcie Owens, Director, Snohomish Boys and Girls Club
- + **Spirit of Snohomish** - Debbie Emge, Economic Development Manager, City of Snohomish
- + **Future Community Leaders** - Girl Scouts Troop 392
- + **Outstanding Group Leader** - Carol Robinson, Girls Scout Troop 392
- + **Thank You & Recognition** - Karen Charnell, Retired Director of the Snohomish Senior Center
- + **Special Appreciation** - Les Schwab Tire Center, 2009 Classic Car & Hot Rod Display
- + **Donation Award** - Snohomish County Search and Rescue, Festival of Pumpkins, Greatest Pumpkin River Race
- + **Chamber Office Volunteer** - Darlene Daggett

Spotlight Winner



Cooking Class A Success

The first of the Cooking Demonstrations, sponsored by the Snohomish Chamber premiered on January 23rd. This event was a huge success full of fun and fabulous food and nearly sold out. The audience enjoyed a four course meal with perfectly paired courses of wine. The "One Sweet Cooking Class" was hosted at "A Manor of Wine", formerly the Victorian Manor, converted to a Wine Bar by owner Tina Rybal. We greatly appreciated the partnering for this event with the fabulous meal presented by Sody McCuthan, owner of Cabbage Patch Restaurant and Past President Sue Sullivan. The generous portions of each course were presented to everyone in attendance, along with a printed preparation instructions and the description of each wine served.

Look for the Cooking Demonstrations series to be continued in the Spring of 2010. Event information will be available in March, 2010 when reservations can be made on the Snohomish Chamber web-site or by calling the Chamber office at 360-568-2526.

SR 9 Coalition Meeting

Wednesday, February 10, 2010 at 9:00 am at the Snohomish Public Library, 311 Maple Avenue

This meeting is a follow up to the December 9, 2009 State Route 9 Coalition meeting. The agenda will include presentations on the status of the ongoing SR 9 projects as well as an update on the Legislative efforts which are to take place in Olympia. The SR 9 Steering Committee met on January 15th and discussed the next steps which need to be taken in order to get the word out to the State Legislature regarding the priority needs along this important transportation corridor. More discussion will take place on this topic at the Coalition Meeting.

If you have any questions, please call Tim Heydon, Public Work Director at 360-568-3115.

Snohomish Chamber Networking Breakfast

Better business is all about exposure! Get yours at the Snohomish Chamber Networking Breakfast, February 23, 2010. See Information and Register on the Chamber Website.

[Registration Form](#) [On-Line Payment](#)



Join the Fun!

Attracting Wineries and Wine lovers to Snohomish is the focus of the first ever Wine Festival in Snohomish. Debbie Emge, City of Snohomish Economic Development Director is coordinating the March 13th event that will be hosted by "A Manor of Wine" and sponsored by local lodging and supporting businesses.

Wine Festival participating winery information is available at the www.snohomishwinefestival.com web-site, where tickets can be purchased on-line. www.snohomishwinefestival.com

Proceeds of this event will be donated to the Snohomish Chamber of Commerce.



"Bi-national regions like Cascadia are emerging as key environmental and economic units throughout the world...High Speed Rail could be a new 'highway' connecting governments, business and people..." -Oregon Senator Mark Hatfield at December 1993 inauguration of Cascadia Project With bi-partisan leaders like Senator Hatfield, Congressman Al Swift and Secretary of State Ralph Munro, the dream of high speed rail from Vancouver, BC to Eugene, OR was launched seventeen years ago. Now in 2010 with the announcement of \$590 million federal grant to Washington state by Governor Gregoire and \$8 million to Oregon, another step forward has been taken. ([Click here for her press release](#))

Congratulations to WSDOT Secretary Paula Hammond, Rail Director Scott Witt and his team for preparation of a superb grant proposal and Senator Patty Murray, Representatives Rick Larsen and Jay Inslee who consistently supported the corridor with the Federal Railroad Administration.

To see how we competed with other high speed rail corridors [click here to the USDOT website](#).

To learn more about Cascadia's perspective on the Everett to Blaine section of the corridor click here to the [Everett Herald article](#).

Bruce Agnew, Cascadia Center
bagnew@discovery.org, (206) 292-0401 x113

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Go Green

Snohomish County P.U.D. is the second largest publicly owned utility in Washington. They serve about 318,000 electric customers and about 20,000 water customers in all of Snohomish County and Camano Island. Their values statement is clear; they consider their organization to be:

- Stewards of critical community resources – electricity and water – and taking this responsibility seriously.

- Committed to the health of our environment and to taking actions consistent with that commitment including purchasing renewable power, working to reduce our carbon footprint and ongoing promotion of conservation in our community.

They sell energy to us, but are committed to a greener, more sustainable future.

From the P.U.D web site, you can click through to analyze personalized energy uses for your home, including appliances, lighting, televisions, and thermostats. Check it out at:

[http://www.snopud.com/conservation/eadvisor.ashx?p=1710'](http://www.snopud.com/conservation/eadvisor.ashx?p=1710)

You can click on the links to help you analyze your business energy use in your facility.

<http://snopud.apogee.net/comcalc/>

Using energy wisely at home and in our businesses is an important way for all of us to control our electric costs, reduce our environmental impact and support the PUD's efforts to meet our community's growing energy needs through conservation and renewable energy sources.

We all have opportunities to save energy through both simple actions like flipping switches and unplugging unused appliances, as well as investments like home weatherization and efficient appliances.

If you are interested in residential energy savers, (which also apply to your business) then follow these tips, knowing that Snohomish PUD offers a full array of energy efficiency programs for its customers.

[You can see details here](#) about the P.U.D. programs, including incentives and loans for [weatherization](#), [efficient lighting](#), [efficient appliances](#), including rebates for new appliances, [refrigerator recycling](#) and [new construction](#).

For lots of energy-saving ideas, explore these hot link tips in this section.

[Heating Tips](#) [Cooling Tips](#) [Hot Water Tips](#) [Lighting Tips](#)

Go Green!!

Karen Guzak

360-568-1000

New Members

Historic Downtown Snohomish

PO Box 1192

Snohomish, WA 98291

425-330-0831

Contact: Debbie Carlson-Gould, Program Manager

manager@historicdowntownsnohomish.org

www.historicdowntownsnohomish.org

Member Renewals

Bickford Ford-Mercury

Sue Sullivan

Collector's Choice Restaurant

Wally Walsh

Bill Holt, State Farm Insurance

Cutting Edge Windows

Snohomish School District

Frontier Bank

Snohomish Historical Society

Skydive Snohomish

Snohomish Valley Holistic Medicine

Key Bank

Snohomish County Tribune

NEPA Pallet Co.

Chamber Ambassadors

Chair, Eldon Wexler 360-862-9500

Carol Bell 360-563-1112

Mari Annis-Wuellner 360-563-5433

Evelyn Weaver 360-243-4472

Adam Bazant 425-335-4600

Chamber Board

Pres. Jeff Rasmussen 360-568-1522

VP Todd Elvig 425-327-0859

Sec. Eldon Wexler 360-862-9500

Treas. Carol Bell 360-563-1112

Past Pres. Sue Sullivan 425-334-1849

Rod Ashley 360-568-5100

JD Fields 425-335-4559

Jana Johnson-Label 360-568-5050

Wally Walsh 360-568-5936

Lorene Hill 360-862-9009

Jennie Hatch 360-568-3737

John Turner 360-458-0888

Karen Guzak 360-568-1000

January 2010 Web Hits

Business Directory Searches

| Directory Search | Search by Category | Search by Keyword | Alphabet Search |
|------------------|--------------------|-------------------|-----------------|
| 818 | 269 | 20 | 496 |

Event Calendar Searches

| Total Searches | Search by Category | Search by Keyword | Listed by Month |
|----------------|--------------------|-------------------|-----------------|
| 716 | 69 | 23 | 3917 |

Total Web-Home Page Hits
through Jan. 2010- 4687

Advertising Opportunity

Advertising Opportunity

Snohomish Chamber Member to Member Discount Program

Accommodations

Pillows and Platters

502 Avenue C, Snohomish, WA 98290 + 360-862-8944
10% off any stay.

Auto & Truck Repair

Dynamic Diesel & Bear Alignment Service

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10% discount on any repair, service or alignment

Automobiles

Bickford Motors + 360-568-2122

1% over Factory invoice on new cars and trucks (excluding Hybrid and Shelby); 10% discount on all scheduled maintenance.

Banking

Peoples Bank + 360-563-1112

Members and their employees qualify for our exclusive Partner Banking Account Package. Some restrictions apply, visit the branch located inside Fred Meyer for more details. .

Computers & Telecommunications

NetStar eBiz Solutions + 425-299-2049

10% discount to Chamber members on custom design services including websites, databases, e-commerce solutions, newsletters and more.

Financial Advisory Services

Brunhaver Financial Services a Branch Office of Linsco/ Private Ledger

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Health

Snohomish Valley Holistic Medicine

1830 Bickford Ave, #201 Snohomish, WA 98290 + 360-282-4014
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Yoga Circle Studio

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360-568-8595 or 360-568-1000
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Central Banc Mortgage Corporation - Jennie Hatch

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Senior Accommodations

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Tax Preparation

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10% off for Snohomish Chamber members on tax preparation at participating H & R Block retail offices..

Note: Businesses are listed alphabetically by category.